Assignment

Playmate

Mission/vision statement for Playmate:

“ *With Sports we connect at anytime and anyplace*”

Play mate is an app that helps people with the same desire for sport to connect and cultivate their skills and love for that sport.

Value Proposition:

For athletes and sports lovers that want to find the right club, find the right coach, the right place where they can watch their favourite match and get all sports equipment’s is always a tedious work to do. With many different apps that help customers with their different services there is no such app that helps you get all these services at one place. Our app Playmate helps our customer achieve their dream and desires all at one place.

* Playmate helps athletes find the right coach from beginners to professionals to develop and be great at the sport they love.
* Playmate not only helps you find a right coach but also helps you find the right club near your location to register and be a part of and take your career to the next level.
* For customer who’d prefer to watch the sport rather than play, Playmate helps you find the right place that streams live match for every sport. This helps people find other people of the same interest.
* Playmate not only builds an athletes skills but also provides career building advice from our professional. It assists athletes to understand their sport and direct them on the right path in their professional career.
* Our app also is a shopping centre for all sports equipment’s. You name it and we have it. It is always hard to find all sports equipment’s at the same place, but our app will help you find what you need.

Playmate solves all these problems and brings you to a place where you get all in one.